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DAHLIAS

OVER 75 VARIETIES OFFERED
IN THIS SPECIAL SALES FOLDER

[1959]

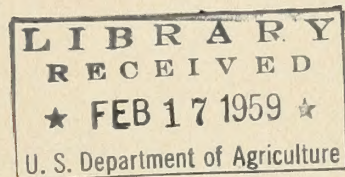
Special Sale STARTER COLLECTION BARGAIN

This is an ideal collection of superb dahlias, fine enough to delight the most expert and discriminating gardener, but priced at this remarkably low figure that even the most modest budget can afford. Here's how we do it—each year we find that small surpluses developed in some varieties as the season goes along. By including these in this starter collection bargain we are able to keep our stock in balance, and the savings are passed on to you!!! Cactus, Giant, Miniature, and Pompon varieties in a rainbow color selection. We guarantee you'll be thrilled with them. Yes, each tuber is individually labeled. Order today for greatest savings.

No. 59-4 — Collection of 8 Varieties only **\$4⁹⁵** postpaid

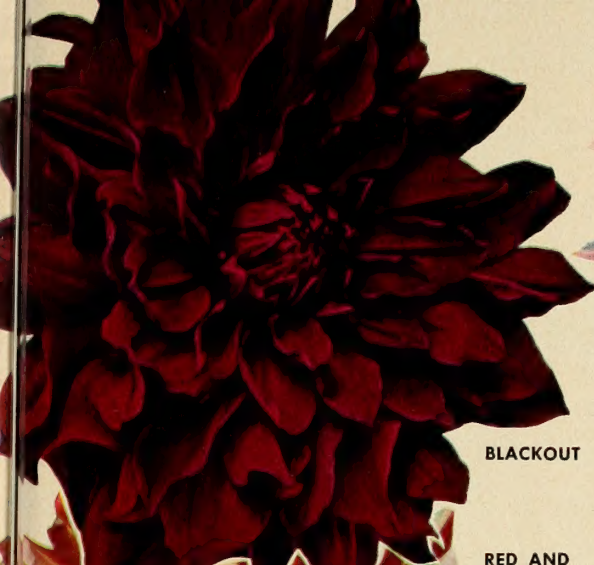
GERMAIN'S
SINCE 1871

P.O. BOX 3233, LOS ANGELES 54, CALIFORNIA



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WASHINGTON 25 D.C.

Sweepstakes Winners



BLACKOUT



RED AND
WHITE



VELVET
WONDER



AVALON



PINK SUTHERLAND



JOHN
CARTER

FRANCES H.
ARCHER



D'ARCY
SAINSBURY



DR. KENNETH TAYLOR

CHAS. L.
MASTICK



GIANT decorative DAHLIAS

Some as Big as Dinnerplates!

Giant flowered dahlias in a SUPER BARGAIN OFFER. Here is a wonderful collection offer of some of the finest giant dahlias ever grown. Wonderful colors and shadings you've never dreamed of—and flowers, flowers, flowers, all season long. Dazzling reds and orange, pink, rich royal purple and many others in a color blended assortment. Normal flower size is 6" to 9" across, and even larger blooms can be had with a little special care. Each variety tested and proved in our growing fields to insure your complete satisfaction. Order your GIANT dahlias now! Disbud for maximum flower size.

No. 59-1 — Blackout, Pink Sutherland, John Carter, \$3⁷⁵
Red and White, Frances H. Archer.....

No. 59-2 — Velvet Wonder, Avalon, Dr. Kenneth \$3⁶⁵
Taylor, Charles L. Mastick, D'Arcy Sainsbury...

No. 59-3 — BOTH COLLECTIONS

\$6⁹⁵
postpaid

from out of the **GOLDEN WEST...**

WORLD'S FINEST DAHLIAS

GROWN IN NATURE'S OWN GARDEN SPOT

Our growing fields are located in the beautiful Willamette Valley of western Oregon, right in the foothills of the lofty Cascade Mountains. Soft rains from the Pacific ocean combine with the gentle summer sun and our rich volcanic soil to produce the finest quality dahlias ever known — full, plump tubers of just the size to do the very best in your garden.

GLORIOUS COLORS THAT ALMOST DEFY DESCRIPTION

No other flower matches the dahlia in the wide range of colors and sizes, together with a long blooming season extending over several months. Visitors drive hundreds of miles to see acre after acre of dahlias in full bloom — from late July to November! Now you can have this gorgeous floral display in your own garden. Imagine the thrill of cutting your own florist-quality flowers week after week, while your bushes grow and produce more flowers daily. It's really true — the more you cut them, the more they bloom.

IT'S EASY — IT'S FUN — IT'S EXCITING

Enjoyment for the whole family is packed into each box of dahlias shipped from our warehouse. Simple easy-to-follow cultural directions insure success, even on the first attempt. Our sure-to-grow tubers will produce flowers only 75 to 90 days after planting, and next fall you'll harvest a crop which can be divided for even more plants and flowers in years to come.

SPRAYING FIELDS



WASHING TUBERS



CUTTING ROOM



DIGGING



GATHERING DAHLIAS



WANDA
MEADE



EASTERN
ECHO



LOIS
WALCHER



SIMOUN

BI-COLOR BEAUTIES

A Riot of Spectacular Color

Like a group of peacocks, these two-toned beauties with their gay plumage will "strut their stuff" and get attention in your garden, just as they do in our growing fields. Each seems to try to outdo the other in showing off its spectacular color markings. You'll find it hard to pick your special favorite, because they are all so beautiful and striking. Now for the first time we can offer them in this special money saving collection. Order today — we know you'll be delighted.

No. 59-5

COLLECTION OF 5 only **\$3⁹⁵** POSTPAID



DIXIE'S
WINEDOT

ORDER NOW — DAHLIAS SHIPPED AT PROPER PLANTING TIME

After harvest our dahlias are carefully divided by experienced workers and stored in our modern specially designed frost-proof basement warehouses. Here they are kept at the exact temperature and humidity to maintain them in top condition until they are inspected just prior to shipment to you for your garden. PACKED IN POLYETHYLENE PLASTIC FOR ADDED FRESHNESS. ABSOLUTELY GUARANTEED TO REACH YOU IN A-1 SHAPE, READY TO GROW AND BLOOM.

EXTRA SPECIAL BONUS

Because it costs us no more to process a large order than a small one, we make certain savings when you order more. In appreciation of these large orders, we are offering **ABSOLUTELY FREE** with each order for \$10.00 or more, one tuber of the outstanding new collarette dahlia

"Woody Woodpecker"

a rich red shade with a bright yellow collar. A very well named dahlia!!!

*Send your larger order and get your **FREE** bonus tuber...today!*

EXQUISITE *Cactus* DAHLIAS

Graceful Queens of FLOWERLAND

Only after years of painstaking research did the hybridizers come up with what they were striving for in large flowering cactus dahlias—good stems, free flowering habits, vigorous plant growth, and long-lasting cutflowers. All of these varieties cost up to \$5.00 or more **EACH** when first introduced, but now they are available at no more than you would expect to pay for ordinary kinds. Cactus dahlias are our personal favorites, and we have one of the largest plantings to be found anywhere in the world! Try them . . . we know you'll like them. Make them your favorites too.

For Gracious Living at Its Best

GROW DAHLIAS

No. 59-6 — Entire Collection **\$5²⁵** postpaid



TORERO

MME. PAYEN



VICTORY MAID

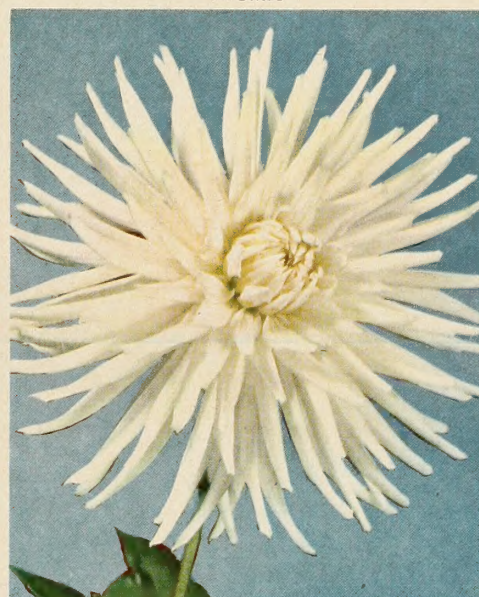
GOOD EARTH



VAMPIR



ATOMIC



Cutflower DAHLIAS

Best Cutting Types Ever Introduced

The collection offered here includes some of the best cutflower varieties we have ever grown. Each plant will produce up to several hundred blooms each season, leaving plenty of color in the garden even after picking a big bouquet for the house! Remember to cut them in the cool of the day, leaving them in water overnight, or for a period of not less than four hours before arranging. Also, be sure to cut any dahlia when it is fully mature. If cut too young they will droop almost immediately, and if cut too old they will shed their petals almost immediately.

No. 59-7

5 for **\$3.00**



JAPANESE BISHOP

Everybody's choice. A real "gem" to add that special touch of distinction to your garden. The rich dark red flowers are strikingly contrasted with a very dark, almost black foliage. The 3' bush is specially good for mass plantings or hedge effects. Fine stems and a good cutflower too!

No. 59-9 —

6 for **\$5.00**

3 for **\$2.75**

12 for **\$9.00**

DWARF DAHLIAS

These little charmers have made a host of friends in our growing fields this past season, and we have once again had to increase our production to meet the demand! The plants seldom grow over 18" high, and produce dozens of gay, bright daisy-like flowers ideal for cutting as well as for border effect. They bloom about 60 days after planting and will continue until late frost, as long as the old dead flowers are kept cut from the plant. Flowers unlimited.

No. 59-8 — 10 for **\$3.00**

20 for **\$5.75** 40 for **\$10.50**





Premium Pompon Dahlias

"GAY LITTLE PUFFBALL PIXIES"

Dainty pompon or button dahlias will add a bright touch to your garden, and they are unsurpassed for cutting too! Each plant will produce several hundred perfect little flowers in the course of a season. Average flower size about 1 1/2" in diameter. Order our special assortment in colors similar to those pictured above today. Money back if not completely satisfied. Each tuber individually labeled.

IMPORTANT!!!

Do not confuse the outstanding new varieties offered in this folder with the ordinary varieties frequently sold. We have tested hundreds of dahlias in our trial gardens, with only the most select kinds offered here. Absolutely guaranteed to please you or your money refunded.

No. 59-10 — \$4.25 postpaid



Colorful New Collarettes

Pert and Perky — Completely Different

We tried a few of these for the first time several years ago, and immediately fell in love with the saucy little flowers. Each bloom wears a bright collar around the golden yellow center, with the collar usually of a different color than the base petals. They have been so heavily ordered at our fields that we have been unable to make a general offering before this year. Now they are available for the first time, but order early as quantities are still somewhat limited. Be the first in your neighborhood to grow this outstanding new addition to the dahlia world.

No. 59-18

ALL 5 FOR ONLY \$4.75



But that's not all — silver for added "life" eight days in our garden of the garden with day. Stock is some for this variety.

\$1.25 ea.

CUSH



Gay mounds of color border plant which bushes seldom grow a foot or more above with dozens and dozens of you one plant each deep red, and royals

5 ASS
10 FOR



COLLECTION "A"

TERPO — RED
MISS ROSE FLETCHER — PINK
FINESSE ANVERSOISE — CREAM
ORFEO — REDDISH PURPLE
CORAL PEACH — PEACH

No. 59-14

ALL 5 FOR ONLY \$3.95 Postpaid

COLLECTION "B"

LILAS SUPERBE — ORCHID
RIVOLI — YELLOW
GRANDEZZA — DARK RED
PASTEL — CARMINE PINK
TORNADO — ORANGE

No. 59-15

ALL 5 FOR ONLY \$4.50 Postpaid

BOTH COLLECTIONS

No. 59-16

10 VARIETIES — \$8.25 Postpaid

So beautiful and so perfect that at our flower shows everyone touches them to see if they are real!!!! Yet they are among the easiest of all flowers to grow, and with only ordinary care will produce dozens and dozens of florist quality blooms in a season, blooms you'd expect to pay several dollars a dozen for if you had to buy them in a store. Be the first in your neighborhood to discover how easy these varieties are to grow, and how proud of them you'll be too! Remember, to get the greatest flower production, you must keep the blossoms cut from the plant as they mature. So order today and make way for a grand succession of flowers in your home and garden this summer and fall.



ARMLOADS OF FLOWERS ALL SEASON LONG— THE MORE YOU CUT THEM THE MORE THEY WILL BLOOM

"CHEERIO"

Best Cutflower We
Ever Grew

Here is the ultimate in a showy garden and cutting variety... the self branching three foot bush is literally covered with the brightest 4 inch cherry red flowers you ever saw or imagined. Each petal tip is slightly touched with "whiteness." Cutflowers actually lasted for weeks. Brighten up that dull corner with several plants of "Cheerio." Order today, limited, and there is no substitute.

No. 59-17

3 for \$3.50 POSTPAID

POMPON MUMS

THE PERFECT
FLOWER
FOR THAT SPECIAL
BED OR BORDER

from late summer until frost! The Pompon taking the country by storm. The flower 18" in height, but spread out to 3 feet with each plant literally covered with flowers at one time. We'll send you bright pink, snow white, rich gold, purple in a glorious riot of color.

No. 59-25

CUTTED MUMS \$2.50

ONLY \$4.95 Postpaid

Choice New EXHIBITION DAHLIAS

Offered here are some of the very latest dahlia creations which have won many prizes in the stiffest of competition at dahlia shows and exhibitions all over the country. We have won at least one or more awards with each of these in the last two years. All are sturdy reliable growers, with the blue ribbons almost built right in them. Order today for prizes galore at your favorite flower show this fall.

No. 59-19—**DUANE FLEGEL.** 7" to 8" wine red easily grown to larger size with disbudding. Be sure to top this bush for best results. Good show flower. 5' bush. \$2.00

No. 59-20—**FOREMAN'S PRIDE.** Fine new carmine red for the show table. Disbudded blooms easily reach 10" to 12". Stocky 4' bushes. We predict a great future for this one. 3.00

No. 59-21—**IVORY GIANT.** A breathtakingly beautiful dahlia! We can readily understand its being awarded two Holland Trial Garden Certificates in 1956. Very large 10" blooms are an ivory white and are held erect on long stiff stems. Kept as well on the show table as our smaller best cutflower varieties. 5' bush. Disbudded blooms will average more than 10"... 2.00

No. 59-22—**LINDA LOU.** 9" dark velvety red. A recent introduction from Australia. Free flowering 4' bush. Disbudding will give spectacular blooms on this one! 2.50

No. 59-23—**SALMON GLORY.** 8" to 10" perfect blooms of salmon apricot with a yellow center. Has made one of the best records in competition the last few years. 5' to 6' bush. 1.25

No. 59-24—**TARTAN.** A very exceptional and distinct new bi-color! Blooms are 7" to 8" across and are a rich velvety maroon with glistening white edges and tips. Flowers are globular shaped and nearly as deep as they are wide. Stems are strong and hold their flowers erect. We recommend topping this one so as to delay blooming as the heat of the summer burns the buds. Disbud for maximum size. Awarded the Certificate of Merit in England and the 1956 Challenge Cup Winner in Holland. 5' bush. 2.50

PLEASEPRINT

ORDER FORM

Name _____

Address _____

City _____

Zone _____

State _____

Express Office _____

if Different from P.O. _____

TERMS: SEND REMITTANCE IN FULL WITH ORDER.
NO C.O.D. SHIPMENTS

MINIMUM ORDER \$2.50
ALL MERCHANDISE SENT PREPAID

For your protection, do not send cash unless letter is registered—TUBERS SHIPPED FEBRUARY 20th TO MAY 1st. All Orders Acknowledged.



In case we are out of a variety you order, we shall send another variety of the same color and equal or higher value, as most of our customers prefer it. If you do NOT wish us to substitute, please mark "X" in this space.

Dahlia tubers listed in this brochure are shipped direct from our growing fields. This is for your protection to assure you of fresh, top-quality tubers. PLEASE ORDER ONLY THE ITEMS LISTED ON ORDER BLANK BELOW.

Quantity	Item No.	COLLECTION OFFER OR VARIETY	Price	Quantity	Item No.	COLLECTION OFFER OR VARIETY	Price
	59- 1	Giant Decorative Dahlias, \$3.75			59-13	Both Dinnerplate Collections, \$10.00	
	59- 2	Giant Decorative Dahlias, \$3.65			59-14	Collection "A," 5 for \$3.95	
	59- 3	Both Collections, \$6.95			59-15	Collection "B," 5 for \$4.50	
	59- 4	Special Collection, \$4.95			59-16	Both Collections, 10 for \$8.25	
	59- 5	Bi-Color Beauties, 5 for \$3.95			59-17	☐ Cheerio, \$1.25 ea., ☐ 3 for \$3.50	
	59- 6	Cactus Collection, \$5.25			59-18	Colorful Collarettes, 5 for \$4.75	
	59- 7	Cutflower Dahlias, \$3.00			59-19	Duane Flegel, \$2.00	
	59- 8	Dwarf Dahlias, 10 for \$3.00 20 for \$5.75, 40 for \$10.50			59-20	Foremans Pride, \$3.00	
	59- 9	Japanese Bishop, 3 for \$2.75 6 for \$5.00, 12 for \$9.00			59-21	Ivory Giant, \$2.00	
	59-10	Pompon Dahlias, \$4.25			59-22	Linda Lou, \$2.50	
	59-11	Dinnerplate Dahlias, 5 for \$5.50			59-23	Salmon Glory, \$1.25	
	59-12	Dinnerplate Dahlias, 5 for \$5.25			59-24	Tartan, \$2.50	
					59-25	5 Cushion Mums, \$2.50, 10 for \$4.95	

CALIFORNIA CUSTOMERS PLEASE ADD 4% SALES TAX

☐ Free "Woody Woodpecker" with \$10.00 Order

TOTALS





EXQUISITE Cactus DAHLIAS

Graceful Queens of FLOWERLAND

Only after years of painstaking research did the hybridizers come up with what they were striving for in large flowering cactus dahlias—good stems, free flowering habits, vigorous plant growth, and long-lasting cutflowers. All of these varieties cost up to \$5.00 or more EACH when first introduced, but now they are available at no more than you would expect to pay for ordinary kinds. Cactus dahlias are our personal favorites, and we have one of the largest plantings to be found anywhere in the world! Try them — we know you'll like them. Make them your favorites too.

For Gracious Living at Its Best
GROW DAHLIAS

No. 59-6—Entire Collection **\$5²⁵** postpaid



VICTORY MAID
GOOD EARTH



TOLEDO
MME. PAYEN



VAMPTRE



ATOMIC



Cutflower DAHLIAS

Best Cutting Types Ever Introduced

The collection offered here includes some of the best cutflower varieties we have ever grown. Each plant will produce up to several hundred blooms each season, leaving plenty of color in the garden even after picking a big bouquet for the house! Remember to cut them in the cool of the day, leaving them in water overnight, or for a period of not less than four hours before arranging. Also, be sure to cut any dahlia when it is fully mature. If cut too young they will drop almost immediately, and if cut too old they will shed their petals almost immediately.

No. 59-7
5 for **\$3.00**



JAPANESE BISHOP

Everybody's choice. A real "gem" to add that special touch of distinction to your garden. The rich dark red flowers are strikingly contrasted with a very dark, almost black foliage. This is a bush is specially good for mass plantings or hedge effects. Fine stems and a good cutflower too!

No. 59-9— 3 for **\$2.75**
6 for **\$5.00** 12 for **\$9.00**



Premium Pompon Dahlias

"DAY LITTLE PUFFBALL PIXIES"

Dainty pompon or button dahlias will add a bright touch to your garden, and they are unsurpassed for cutting too! Each plant will produce several hundred perfect little flowers in the course of a season. Average flower size about 1 1/2" in diameter. Order our special assortment in colors similar to those pictured above today. Money back if not completely satisfied. Each tuber individually labeled.

IMPORTANT!!!

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No. 59-10— **\$4²⁵** postpaid



Colorful New Collarettes

Pert and Porky—Completely Different

We tried a few of these for the first time several years ago, and immediately fell in love with the saucy little flowers. Each bloom wears a bright collar around the golden yellow center, with the collar usually of a different color than the base petals. They have been so heavily ordered at our fields that we have been unable to make a general offering before this year. Now they are available for the first time, but order early as quantities are still somewhat limited. Be the first in your neighborhood to grow this outstanding new addition to the dahlia world.

No. 59-11

ALL 5 FOR ONLY **\$4.75**



COLLECTION "A"

TERPO — RED
MISS ROSE FLETCHER — PINK
FINESSE ANVERSOISE — CREAM
ORFEO — REDDISH PURPLE
CORAL PEACH — PEACH

No. 59-14

ALL 5 FOR ONLY **\$3.95** Postpaid

COLLECTION "B"

LILAS SUPERBE — ORCHID
RIVOLI — YELLOW
GRANDEZZA — DARK RED
PASTEL — CARMINE PINK
TORNADO — ORANGE

No. 59-15

ALL 5 FOR ONLY **\$4.50** Postpaid

BOTH COLLECTIONS

No. 59-16

10 VARIETIES — **\$8.25** Postpaid

So beautiful and so perfect that at our flower shows everyone touches them to see if they are real!!!! Yet they are among the easiest of all flowers to grow, and with only ordinary care will produce dozens and dozens of first quality blooms in a season. Blooms you expect to pay several dollars a dozen for if you had to buy them in a store. Be the first in your neighborhood to discover how easy these varieties are to grow, and how proud of them you'll be too! Remember, to get the greatest flower production, you must keep the blossoms cut from the plant as they mature. So order today and make way for a grand succession of flowers in your home and garden this summer and fall.

ARMLOADS OF FLOWERS ALL SEASON LONG—THE MORE YOU CUT THEM THE MORE THEY WILL BLOOM



"CHEERIO"

Best Cutflower We Ever Grew

Here is the ultimate in a showy garden and cutting variety — the self branching three foot bush is literally covered with the brightest 4 inch cherry red flowers you ever saw or imagined. But that's not all — each petal tip is slightly touched with silver for added liveliness. Cutflowers actually lasted for eight days in our own home. Brighten up that dull corner of the garden with several plants of "Cheerio". Order today. Stock is somewhat limited, and there is no substitute for this variety.

No. 59-17

\$1.25 ea. — 3 for **\$3.50** POSTPAID

CUSHION MUMS



THE PERFECT
FLOWER
FOR THAT SPECIAL
BED OR BORDER

Gay mounds of color from late summer until frost! The border plant which is taking the country by storm. The bushes seldom grow over 16" in height, but spread out to a foot or more across, with each plant literally covered with dozens and dozens of flowers at one time. We'll send you one plant each of bright pink, snow white, rich gold, deep red, and royal purple in a glorious riot of color.

No. 59-25

5 ASSORTED MUMS **\$2.50**

10 FOR ONLY **\$4.95** Postpaid



PLEASE PRINT

Name

Address

City

Express Office

if Different from P.O.

TERMS: SEND REMITTANCE IN FULL WITH ORDER.

NO C.O.D. SHIPMENTS

For your protection, do not send cash unless letter is registered—TUBERS SHIPPED FEBRUARY 20th TO MAY 1st. All Orders Acknowledged.

In case we are out of a variety you order, we shall send another variety of the same color and equal or higher value, as most of our customers prefer it. If you do NOT wish us to substitute, please mark "X" in this space.

Quantity	Item No.	COLLECTION OFFER OR VARIETY	Price	Quantity	Item No.	COLLECTION OFFER OR VARIETY	Price
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	59-3	Both Collections, \$6.95			59-15	Collection "B," 5 for \$4.50	
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	59-9	Japanese Bishop, 3 for \$2.75 6 for \$5.00, 12 for \$9.00			59-21	Ivory Giant, \$2.00	
	59-10	Pompon Dahlias, \$4.25			59-22	Linda Lou, \$2.50	
	59-11	Dinnerplate Dahlias, 5 for \$5.50			59-23	Salmon Glory, \$1.25	
	59-12	Dinnerplate Dahlias, 5 for \$5.25			59-24	Tartan, \$2.50	
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CALIFORNIA CUSTOMERS PLEASE ADD 4% SALES TAX

Free "Woody Woodpecker" with \$10.00 Order

TOTALS

Choice New EXHIBITION DAHLIAS

Offered here are some of the very latest dahlia creations which have won many prizes in the stiffest of competition at dahlia shows and exhibitions all over the country. We have won at least one or more awards with each of these in the last two years. All are sturdy reliable growers, with the blue ribbons almost built right in them. Order today for prizes galore at your favorite flower show this fall.

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No. 59-22—LINDA LOU, 9" dark velvety red. A recent introduction from Australia. Free flowering 4' bush. Disbudding will give spectacular blooms on this one! 2.50

No. 59-23—SALMON GLORY, 8" to 10" perfect blooms of salmon apricot with a yellow center. Has made one of the best records in competition the last few years. 5' to 6' bush. 1.25

No. 59-24—TARTAN, A very exceptional and distinct new bi-color! Blooms are 7" to 8" across and are a rich velvety maroon with glistening white edges and tips. Flowers are globular shaped and nearly as deep as they are wide. Stems are strong and hold their flowers erect. We recommend topping this one so as to delay blooming as the heat of the summer burns the buds. Disbud for maximum size. Awarded the Certificate of Merit in England and the 1956 Challenge Cup Winner in Holland. 5' bush. 2.50



BIG!!

BEAUTIFUL!!

BOUNTIFUL!!

DINNERPLATE DAHLIAS

One of Nature's Most Magnificent Creations

Perhaps one of the greatest gardening thrills of all is raising a beautiful "dinnerplate dahlia" for the first time. Just imagine flowers actually measuring 10" to 12" or more across! Now we've made it easy for you with this carefully selected list of varieties. All you have to do is plant them and give them normal care, and nature does the rest. Enjoy the thrill of their breathtaking beauty as each tremendous flower bursts into bloom, surpassing even your fondest hopes. Each firm plump tuber is carefully packed and labeled. Exciting fun for the whole family. Order now!! While these grow naturally large, disbudding will give you even larger flowers.

RUFFLED GIANT—10" to 12". Flame (illustrated). 4' bush.

THE REAL GLORY—10". Pure wavy petaled white. 6' bush.

AMI LOUIS BLIN—10" to 12". Dark red. 6' bush.

GIANT OF BAARN—12". Vermilion red. 6' bush.

MONARCH OF THE EAST—10" to 12". Pure golden yellow. 4' bush.

ANDRIE'S WONDER—10". Salmon pink with gold shadings. 4' bush.

FAITHFUL—10". Pure white semi-Cactus type. 6' bush.

HOLLYWOOD STAR—10" to 12". Rich purple. 6' bush.

EDNA D.—10". Bright red on 6' to 7' bush.

JANE LAUSCHE—10". Orchid pink, sometimes tipped white. 6' bush.

No. 59-11

All 5 for \$5.50 postpaid

No. 59-12

All 5 for \$5.25 postpaid

No. 59-13 — BOTH COLLECTIONS only \$10⁰⁰ postpaid

